

Fashion Merchandising & Management

4-YEAR PLAN

This example four-year plan is provided as a broad framework that you can follow in order to complete your degree within four years. Be sure to always consult your academic advisor before registering for classes.

CREDITS: F S

Y1	FASH101 The Business of Fashion	3 •
	BUSS105 Excel for Business	3 •
	WRT101 Writing I	3 •
	FYS103/HON101 First Year Seminar/Honors Colloquium	3 •
	MATH106 Algebraic Operations	3 •
	ARTS126 Principles of Design and Color (KP)	• 3
	MATH116 Merchandising and Financial Mathematics	• 3
	WRT102 Writing II	• 3
	SOC103 Equity and Intersectionality (KP)	• 3
	FASH102 The Fashion Consumer	• 3

Y2	FASH201 Merchandise Planning and Control	3 •
	FASH210 Textiles	3 •
	FASH211 Omnichannel Operations and Management	3 •
	HIST104 World Civilization 2 (KP)	3 •
	CHEM105 Chemistry of Fashion	3 •
	ECON101 Principles of Econ-Micro	• 3
	FASH219 Fashion Industry Professional Development	• 1
	BUSS220 Marketing	• 3
	FASH207 Digital Tools for Fashion	• 3
	MDSC203 Multidisciplinary Experience	• 3
	Elective or Minor course	• 3

Y3	FASH200 Fashion History 1	3 •
	FASH212 Visual and Digital Merchandising	3 •
	FASH309 Apparel Product Development	3 •
	BUSS432 Marketing Strategy	3 •
	Linked Credit	1 •
	FASH315 Trend Forecasting and Analytics	• 3
	FASM310 Digital Marketing	• 3
	PHIL302 Ethics	• 3
	Elective or Minor course	• 3
	Elective or Minor course	• 3

Y4	FASH307 Fashion Brand Management	3 •
	FASH410 Fashion Supply Chain Management	3 •
	FASH407 Digital Commerce and Analytics	3 •
	FASH308 Fashion Event Production	3 •
	Elective, 5th year or Minor course	3 •
	FASH415 Fashion Industry Internship Seminar	• 4
	FASH427 Fashion Industry Capstone	• 3
	FASH406 Global Persp. & Markets in Fashion Industry	• 3
	Elective, 5th year or Minor course	• 3
	Elective, 5th year or Minor course	• 3