

Public Relations

4-YEAR PLAN

This example four-year plan is provided as a broad framework that you can follow in order to complete your degree within four years. Be sure to always consult your academic advisor before registering for classes.

Y1	COM101 Understanding Mass Media	3 •
	COM103 Human Communication	3 •
	MATH106 Algebraic Operations	3 •
	WRT101 Writing I	3 •
	FYS103/HON101 First Year Seminar/Honors Colloquium	3 •
	COM105 Writing for the Media	• 3
	COM102 Visual Communication Toolkit	• 3
	WRT102 Writing II	• 3
	SOC104 Equity and Intersectionality (KP)	• 3
Aesthetics Course (KP)	• 3	
Y2	COM203 Effective Speaking	3 •
	COM208 Public Relations	3 •
	COM219 Social Media Management	3 •
	HIST104 World Civ 2 (KP)	3 •
	Science Course (KP)	3 •
	MATH208 Statistics	• 3
	MDSC203 Multidisciplinary Experience	• 3
	COM212 Intercultural Communication	• 3
	COM206 Professional Communication	• 3
Elective or Minor Course	• 3	
Y3	COM221 Advertising	3 •
	COM320 Organizational Communication	3 •
	PHIL302 Ethics	3 •
	COM315 Communication Research	3 •
	COM331 Media Literacy & Ethics	3 •
	COM327 Digital Storytelling	• 3
	COM335 Corporate & Nonprofit PR	• 3
	COM399 Pre-internship Seminar	• 1
	Practicum or Linked Credit	• 1
	Elective or Minor Course	• 3
Elective or Minor Course	• 3	
Y4	COM317 Media Relations	3 •
	LS214 Comm. Law or COM308 Conflict Resolution	3 •
	COM400 Field Experience	4 •
	Elective or Minor Course	3 •
	Elective or Minor Course	3 •
	COM495 Capstone Project & Portfolio	• 3
	COM330 Strategic Campaigns	• 3
	Elective or Minor Course	• 3
Elective or Minor Course	• 3	
Elective or Minor Course	• 3	

TOTAL CREDITS: 120