

Event Management

4-YEAR PLAN

This example four-year plan is provided as a broad framework that you can follow in order to complete your degree within four years. Be sure to always consult your academic advisor before registering for classes.

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| Y1 | WRT101 Writing I | 3 • |
| | FYS103/HON101 First Year Seminar/Honors Colloquium | 3 • |
| | BUSS104 Professional Development in Business | 3 • |
| | MATH106 Mathematical Reasoning | 3 • |
| | HEM 101 Hospitality Management | 3 • |
| | ECON101 Principles of Econ - Micro | • 3 |
| | WRT102 Writing II | • 3 |
| | BUSS 105 Excel for Business | • 3 |
| | SOC103 Equity & Intersectionality | • 3 |
| Y2 | HEM 102 Fundamentals of Event Management | • 3 |
| | BUSS227 Managerial Accounting | 3 • |
| | MATH209 Business Statistics | 3 • |
| | KP2 KP (Knowledge Perspective) Course | 3 • |
| | Elective or Minor course | 3 • |
| | KP3 KP (Knowledge Perspective) Course | 3 • |
| | BUSS220 Marketing | • 3 |
| | BUSS205 Business Law | • 3 |
| | MDSC203 Multidisciplinary Experience | • 3 |
| Y3 | KP4 KP (Knowledge Perspective) Course | • 3 |
| | HEM 299 Field Experience I | • 3 |
| | DSCI202 Data Analytics | 3 • |
| | HEM321 Revenue Management and Technology | 3 • |
| | HEM215 Meeting and Covention Sales and Planning | 3 • |
| | Elective or Minor course | 3 • |
| | Elective or Minor course | 3 • |
| | PHIL302 Ethical Reasoning | • 3 |
| | HEM 301 Social Event Management | • 3 |
| Y4 | HEM208 Human Resources in Hospitality | • 3 |
| | Elective or Minor course | • 3 |
| | Choose 1 from Choose Two List | • 3 |
| | HEM403 Food and Beverage Management | 3 • |
| | HEM401 Managing Service Quality | 3 • |
| | Choose 1 from Choose Two List | 3 • |
| | Elective or Minor course | 3 • |
| | Elective or Minor course | 3 • |
| | BUSS 440 Business Capstone | • 3 |
| Y4 | BUSS 497 Business Internship and Seminar | • 4 |
| | Elective or Minor course | • 3 |
| | Elective or Minor course | • 3 |
| | Elective or Minor course | • 3 |
| | Elective or Minor course | • 3 |

TOTAL CREDITS: 121