

THE
**LASELL
VALUE**

STRATEGIC PLAN 2026-2031





MISSION STATEMENT

We immerse learners in experiential and collaborative education that fosters lifelong intellectual exploration, social responsibility, and professional growth.

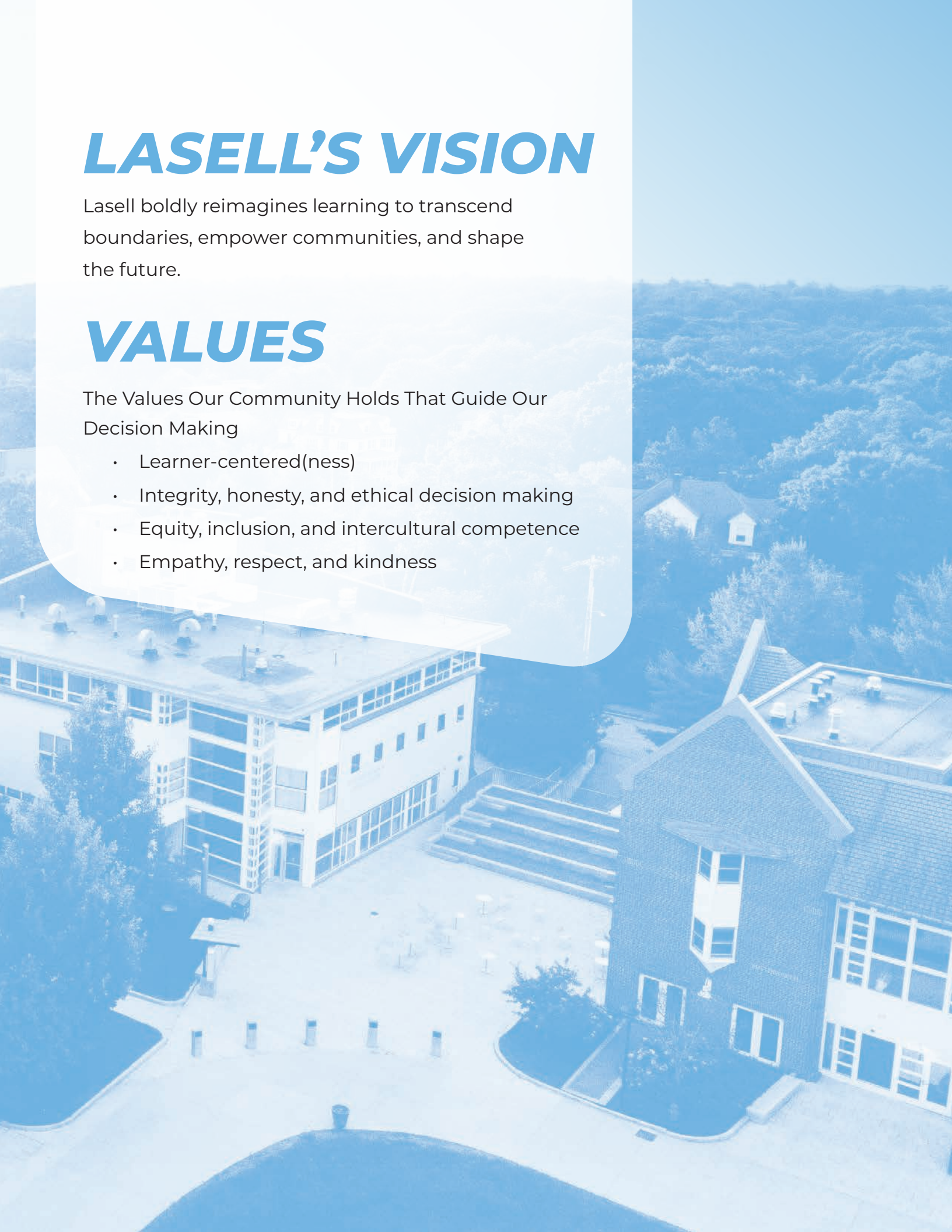
LASELL'S VISION

Lasell boldly reimagines learning to transcend boundaries, empower communities, and shape the future.

VALUES

The Values Our Community Holds That Guide Our Decision Making

- Learner-centered(ness)
- Integrity, honesty, and ethical decision making
- Equity, inclusion, and intercultural competence
- Empathy, respect, and kindness



FIVE STRATEGIC PILLARS DRIVING LASELL FOREVER FORWARD





ACADEMIC EXCELLENCE AND IDENTITY

Lasell will strengthen and clarify its academic identity by unifying learning objectives, emphasizing academic rigor, and deepening Connected Learning. Through faculty excellence, innovative academic models, and high-impact experiential learning, Lasell will ensure every learner graduates career-ready and prepared for lifelong contribution.

Lasell's connected learning approach puts real-world experience at the heart of every program, through internships and hands-on practice, giving students the skills and confidence they need to succeed in today's fast-changing world. Sound finances and careful planning ensure this remains a defining strength of a Lasell education for years to come.



LEARNER EXPERIENCE, BELONGING, AND RETENTION

Lasell will cultivate a campus environment where every learner feels they belong, can engage fully, and can succeed academically and socially. By strengthening support systems, reimagining campus life, and fostering inclusive community norms, Lasell will improve retention, close equity gaps, and enhance the overall learner experience.

Lasell's close-knit community and strong faculty-student relationships foster a deep sense of belonging on campus. This sense of belonging is supported by investments in advising, wellness, and campus life. The university's financial health ensures that every student and learner has the infrastructure and resources needed to succeed both academically and socially.





PARTNERSHIPS, WORKFORCE DEVELOPMENT, AND LIFELONG LEARNING

Lasell will build a seamless learning ecosystem across the lifespan, connecting K-12 schools, higher education, adult learners, employers, and older adults through coordinated programs, pathways, and partnerships. Workforce Development will serve as a cornerstone of this ecosystem, expanding access to career-aligned learning while strengthening community impact and institutional sustainability.

Lasell University's intergenerational campus and Workforce Development initiatives create lifelong learning pathways that serve students, learners of all ages, employers, and communities, while diversifying revenue and sustaining the University's long-term mission and financial health.





Lasell's intergenerational model creates a learning environment unlike any other.





INNOVATION, AGILITY, AND DIGITAL TRANSFORMATION

Lasell will strengthen its ability to innovate by building an institutional culture that is agile, adaptive, and aligned across departments. By modernizing digital and data infrastructure, integrating artificial intelligence (AI) and other technologies thoughtfully into learning and operations, and strengthening organizational practices, Lasell will become a more responsive, future-ready institution.

Founded in 1851, Lasell University has continuously reinvented itself over 175 years, evolving from a women's college to a coeducational university, while investing in intergenerational learning through Lasell Village. Smart financial management give Lasell the foundation it needs to invest in its people and its campus while staying true to the values that have guided it since 1851.



FINANCIAL AND ORGANIZATIONAL RESILIENCE

Lasell's long-term success depends on financial and organizational resilience. Through disciplined growth, data-informed decision-making, sustainable talent models, and strategic investment, the University will ensure it has the capacity to support academic excellence, innovation, and community impact over time.

We must ensure the capacity, stability, and stewardship that enable all other pillars.



Connected Learning prepares students not only for careers, but for lives of impact.



SHORT-TERM GOALS

1. LEARNING FOR LIFE: WORKFORCE DEVELOPMENT & EDUCATIONAL PARTNERSHIPS

- Grow revenue from workforce development by expanding the number of learners, industries, and states served.
- Partner or affiliate with trade, vocational, elementary, middle, and high schools.
- Develop additional offerings for seniors that leverage Lasell's strengths in intergenerational and older-adult learning.

2. TALENT, DIVERSITY & PROFESSIONAL DEVELOPMENT

- Diversify faculty and staff to better support diverse learners.
- Expand professional development for faculty and staff.

3. CAMPUS FACILITIES: ENHANCING THE LEARNER EXPERIENCE

- Strengthen on-campus athletic facilities by identifying needs, assessing feasibility, and prioritizing projects.

4. FINANCIAL AND ORGANIZATIONAL RESILIENCE

- Align short-term investments and staffing decisions with long-term sustainability goals.

LASELL UNIVERSITY STRATEGIC GOALS

ACADEMIC

- Expand Lasell's educational reach by partnering or affiliating with trade, vocational, elementary, middle, and high schools aligned with University programs  
- Increase and enhance experiential learning through more internships, co-ops, apprenticeships, and field-based learning opportunities 
- Explore and design an undergraduate model that incorporates a co-op or extended applied learning year 
- Strengthen faculty and staff development by expanding opportunities, resources, and institutional support for professional growth  
- Establish overarching institutional learning objectives that unify the curriculum and sharpen academic coherence 
- Improve advising, mentoring, and career counseling through enhanced training, standardized documentation, and upgraded systems  

LEARNER

- Introduce a common undergraduate student experience that promotes connection, purpose, and community across the University 
- Improve the campus environment through learner-centered spaces, programs, and experiences that foster engagement and belonging  
- Increase first-year retention to 80 percent by strengthening academic, social, and wellness supports 
- Implement a formal, consistent process for addressing and resolving issues identified through student satisfaction surveys  

Key:  Pillar 1: Academic Excellence and Identity;  Pillar 2: Learner Experience, Belonging, and Retention;  Pillar 3: Partnerships, Workforce Development, and Lifelong Learning;  Pillar 4: Innovation, Agility, and Digital Transformation;  Pillar 5: Financial and Organizational Resilience



FACILITIES

- Enhance on-campus athletic facilities, including the potential expansion of the current athletic center or construction of a new facility ② ④ ⑤
- Replace PowerCampus with a modern Enterprise Resource Planning (ERP)/Student Information System (SIS) to improve academic and administrative operations ④ ⑤
- Prioritize and sequence capital investments to align with academic quality, learner experience, and long-term institutional sustainability ⑤

FINANCIAL

- Grow Workforce Development revenue by expanding the number of customers, industries, and states served ③ ⑤
- Diversify revenue by expanding philanthropy, grants, and other non-tuition sources ⑤
- Implement the recommendations of Design for the Future to achieve long-term operational sustainability and breakeven by FY 2028 ⑤
- Increase the University endowment to \$60 million through targeted fundraising initiatives ⑤

GENERAL

- Develop new offerings for seniors and older adult learners that leverage Lasell's intergenerational strengths ③
- Establish competitive and sustainable compensation and benefits for employees to strengthen talent attraction and retention ⑤
- Implement a strategic marketing and communications plan to increase brand awareness across traditional and workforce development markets ④ ⑤
- Leverage artificial intelligence to enhance learner success, modernize operations, and improve institutional efficiency ④



*At Lasell, learning happens through experience,
collaboration, and community.*





Founded in 1851 as the Auburndale Female Seminary, Lasell has always been a pioneer in education. From the Victorian homes that shape its campus to the ideas that shape its future, Lasell University has always been a place of movement. It has always reflected value in connection, creativity, and progress. 175 years later, we celebrate where we've been and where we're going.

Forever Forward.