

Sample Resume

SARAH STUDENT

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SUMMARY

Creative Fashion and Retail Merchandising graduate with experience in fashion journalism, wardrobe styling, and public relations. Gained experience in fashion show productions in prominent cities including New York, London, and Boston. Proven experience working under pressure, prioritizing multiple tasks, while paying close attention to detail.

EDUCATION

Lasell University, Newton, MA
Bachelor of Science, May 20XX
Major: Fashion and Retail Marketing

American InterContinental University (AIU), London, England, Spring 20XX
AIU Fashion Show: Managed backstage, assisted models and dressers, developed director and model charts, collaborated with modeling agents, and facilitated model casting calls

INTERNSHIPS

Maguire Steele, Manhattan, NY
Fashion PR Intern, 20XX-20XX

- Promoted high-end fashion companies such as Shipley & Halmos, Timo Weiland, Billy Reid, Kai-Aakman, Florsheim by Duckie Brown, Florsheim Limited, Odin, Foundry NYC, and Farfetch.com
- Contacted press and publications, buyers, stylists, photographers, and other industry leaders to promote and inform events for clients
- Worked with Timo Weiland at the Spring/Summer 20XX Presentation at Lincoln Center and the Elise Overland runway show during New York Fashion Week

BTC Elements.com

Writing and Public Relation Intern, 20XX-20XX

- Researched eco-friendly designers and domestically made products for collection
- Managed social media to maximize production promotion

EXPERIENCE

Heretic City, Boston, MA

Sales Representative, 20XX-Present

- Represented, distributed, and promoted for Graphic Apparel at Boston's first Independent Designer's Market

Abercrombie & Fitch, Boston, MA

Sales Associate, 20XX-20XX

- Greeted customers and communicated product knowledge resulting in increased sales

Polished Magazine (PolishedFashion.com), Boston, MA

Writer and Editor, 20XX-20XX

- Researched and wrote articles, interviewed fashion designers, and documented street fashion
- Assigned writers to articles, evaluated and edited material