Research Across the Curriculum

Made possible through a grant from the Davis Educational Foundation

**RAC** reflects Lasell’s commitment to connected learning and students who are *productive* rather than *consumptive* learners.

**RAC** challenges students to apply information literacy, use investigative skills, and communicate effectively.
Since the launch of the RAC in 2009, over 75 new research endeavors have been generated. Explore some of these innovative projects by Lasell faculty and students. Look for other projects at the upcoming Connected Learning Symposium and at www.Lasell.edu
FIRST YEAR SEMINAR STUDENT RESEARCH

Students’ Reading Habits
Prof. Carole Center

Older and Younger Adults’ Perceptions of Happiness: A View from the Lasell Intergenerational Community
Prof. Joann M. Montepare

How Can I Connect the Past and Present in My Own Personal History through Visual Communication?
Prof. Margo LeMieux
ENVIRONMENTAL STUDIES RESEARCH

Lasell College Campus Tree Inventory
Geography on the Green Line
Aquatic Field Studies on the Charles

Prof. Michael Daley

Students in
Diversity of Living Organisms
World Geography
Environmental Science
The Impact of Text Message Alerts on Building Occupant Electricity Consumption Behavior

Sydney O’Brien
Undergraduate Research Scholar

Prof. Michael Daley
Faculty Mentor

Kelly Silvia
Undergraduate Research Scholar

Analyzing Building Envelope Heat Loss During Infrared Imagery
Critical Analysis of Arcade Adaptation

Prof. Brian Wardyga
Students in Advanced Communication Class
Research Trends in Nonverbal Behavior: 1970’s to Present

Prof. Joann Montepare
Research Assistants
Meghan Rosin and Maria Simone

Terrorism and the Internet

Prof. Dana Janbek
Research Assistant
Shannon Hodge
RESEARCH IN ATHLETIC TRAINING AND SPORTS SCIENCE

Literacise: An Interdisciplinary Approach to Literacy and Exercise

Stacey Schley
Undergraduate Research Scholar
Prof. Cristina Haverty, Faculty Mentor
MARKETING and MANAGEMENT RESEARCH

Analysis of the Challenges in Small Business Operations
Profs. Hector Iweka and Jerry Madkins
Research Assistants
Samantha Plack and Benjamin Neiditz

Exploring Child Care Needs Assessment for the Newton Child Care Commission Fund
Prof. Hector Iweka
Market Research Class
ACCOUNTING and FINANCE RESEARCH

Dorm Room Energy Audit and Estimation of Green Fees Using Contingent Valuation Method
Prof. Tulin Johahnsson and Students in Environmental Economics

The Economic Impact of Lasell College on Local Communities and on the State of Massachusetts
Prof. Tulin Johahnsson
Research Assistant, Elizabeth Blackwell
Beyond Literature: Ethics in the Real World
Prof. Michelle Niestepski and Students in Ethics and Morality in Literature

A Case Study of Boston Real Estate Tax Exemptions
Prof. Paul DePole and Students in Policy-Making and the Political Process

Knowledge and Awareness of HIV/AIDS among Undergraduate Students at Lasell College: A 20-Year Retrospective Analysis
Prof. Stephen Sarikas and Joann Montepare
Research Assistants, Aaron Paniccia, Katelyn Gormley
Developing Creativity in Fashion Design Students

Determining Relevance of Verbal Descriptions for Creativity in Fashion Design

Prof. Mary Ruppert-Stroescu
Research Assistants
Gina Gross and Avery Bell

Exploring Mme. Gres and Mme. Vionnet in the Media of the 1930s