The value of your Lasell experience

experience every day
EXPERIENCES AT LASELL:

My Lasell education was filled with connected learning experiences. For example, in my junior year, we did a moot court competition, where we were responsible for everything from analyzing related cases to writing briefs to presenting arguments. We competed against teams from other colleges, and all throughout, we had current judges or attorneys presiding. In my senior year, I interned at the Suffolk County District Attorney’s office, where I worked with the victim and witness advocate program. I went to court two days a week, so it was a good opportunity to see some of the behind-the-scenes workings.

EXPERIENCES FOLLOWING LASELL:

I earned a J.D. from New England School of Law. I was really satisfied with how well prepared I was for law school. In fact, some of my classes in law school were really similar to courses I had already taken at Lasell.

CURRENTLY:

I started with my current firm shortly after I passed the Bar. I do a little bit of everything, from worker’s compensation to social security to family law. I like that I’m not getting pigeon-holed into one area of the law; I’m getting different areas of experience. I was in court on day two of my job, and I felt thoroughly prepared.
When you graduate from college, experience doesn’t just count for something—it counts for everything.

But don’t take our word for it. Meet some of our recent alumni, and hear how their experiences at Lasell equipped them for their successes today.

Whether your plans include pursuing graduate study or beginning your first job, the connected learning you engage in at Lasell will give you a head start, allowing you to demonstrate in very concrete terms that you already know how to connect your learning to real-world problems in order to find meaningful, long-term solutions. This kind of experience will make you stand out, and make employers and graduate schools take note.

I interned with JPMorgan and loved it. I headed the risk management and fixed income desk for the bond market. The following summer I returned to Morgan as an internal general auditor for the investment management/private bank department. At the end of that summer I was offered a permanent position in the management program, which lets me try a different position every six to eight months.

GRACE ANN MICELI ’02 (pictured on cover)
Business Management major
Internal Consulting Services Analyst, JPMorgan Chase, New York City, New York
EXPERIENCES AT LASELL:

I worked as a manager at a retail store while I was attending Lasell. I loved being able to take what I was learning in my courses and immediately apply it to real life. If we learned some new calculations in class, I could instantly use them to determine sales margins; or we’d talk about merchandising, and I’d use the principles we discussed to re-work my window displays. That just shows how practical and connected to the real world a Lasell education is.

EXPERIENCES FOLLOWING LASELL:

After I graduated, I went to work as a merchandise controller for TJX Corporation. I later moved to the TJX home office to work in their buying program. Then, at NBC, I started as a merchandise assistant. Because I had to do a lot of analysis of sales and inventory levels, I used a lot of the math skills I learned at Lasell—which, in my program, were very specific and tailored to retail.

CURRENTLY:

I’m now working as an associate buyer, where about 80 percent of my job is to project what styles are going to catch on and sell. My textile and fashion history courses, which were some of my favorites at Lasell, are certainly useful as we analyze evolving trends, pick out appropriate fabrics and determine what will sell. I’m here because of the foundation I got at Lasell.

“"One of the greatest connected learning experiences I had was participating in the fashion show. I helped create the displays, the stage and all of the art. It was probably the most extensive project I completed while at Lasell."

MARISSA DOBBINS ’06
Fashion and Retail Merchandising major
Associate Buyer, NBC Retail Operations

“"My internship with the Massachusetts State Police offered me insight into how officers handle themselves first-hand. As a result, I knew what to expect when I graduated."

— Michael Gaudet ’07
Criminal Justice and Legal Studies double major
Officer, Suffolk County Sheriff’s Department
Going to Lasell was a great opportunity. I wouldn’t be where I am today, if it weren’t for Lasell.

JAMES FARRAR ‘05
Exercise Physiology major
Strength and Conditioning Coach,
Tri-City Valley Cats (Houston Astros Class A team)

EXPERIENCES AT LASELL:
What I loved most about Lasell were the small classes. That environment really helped me learn more and establish relationships with professors. I didn’t have to email them a question about something covered in class, and then wait for two days for them to respond. I could ask questions right then and there, in class. I also had a phenomenal internship.

EXPERIENCES FOLLOWING LASELL:
After I graduated, I worked at a fitness studio for a bit, and then I started doing personal training and working with various athletic programs at local high schools. Once I had completed a couple of extra certification classes, I began sending out my résumé to a number of professional and semi-professional teams, and soon I got a call from Houston. They essentially offered me a job over the phone, based on the strength of my résumé and my experience with Mike Boyle.

CURRENTLY:
I develop the conditioning program for the team, and take the players through their workouts and maintenance training. I definitely use a lot of what I learned at Lasell on a daily basis. My strength and conditioning class, obviously, but also biology, kinesiology, anatomy and physiology—these are all really useful. A player will come in and say, “My shoulder hurts,” and I have to help him identify the specific source of the pain, so knowing as much as I can about the body definitely helps me identify and treat injuries.

Nearly 100 percent of Lasell students participate in at least one internship before they graduate.

Our Office of Career Services offers you a wealth of resources, from career planning guides to résumé and cover letter assistance to online job postings. What’s even better? These resources are available to you from your first day on campus.

Learn more at careerservices.lasell.edu.
Lasell gave me a really great foundation to begin my career—not just knowledge, but also things like public speaking skills and the ability to be comfortable in groups. These are skills I use every day now.

LAURA THOMAS ’08
Communication major and Business minor
Reporter and Part-time Anchor, WAGM-TV

EXPERIENCES AT LASELL:

I had a number of connected learning experiences throughout my tenure at Lasell. In one class, for example, we visited the Newton Boys and Girls Club to investigate how the media affects children. But the connected learning experience that probably had the biggest effect on me was the internship I completed during the summer between my junior and senior year. I worked at a news station in northern Maine, where I had the opportunity to do write-ups, put together footage, shadow reporters and conduct interviews. By the end of the summer, I had even completed my own segment, start to finish.

EXPERIENCES FOLLOWING LASELL:

Because my internship was such a success, I didn’t really have to worry about getting a job after I graduated. By the end of that summer before my senior year, the station had already offered me a full-time position, to begin after I finished at Lasell.

CURRENTLY:

My time on the job thus far has been a period of tremendous growth. I work as a reporter—conducting interviews, writing stories and editing footage—and as a part-time anchor. I continue to pull from my Lasell classes every day. They gave me such confidence when I began my career; I felt like I could bring something to the table and say, “Yeah, I know how to do that.”
EXPERIENCES AT LASELL:

Connected learning was everywhere at Lasell. For my Special Events class, for example, we did a project where we planned a huge event for breast cancer awareness. We did everything from getting quotes from vendors to researching guest speakers to mapping out the floor plan for the venue. Plus, the head of our department was just a fantastic professor. The way she taught was so interactive: she never just stood at the front of the classroom and wrote notes on the board. She’s had an incredible range of experience in the industry, so being able to hear her stories and real-world examples really helped bring the profession to life.

EXPERIENCES FOLLOWING LASELL:

For the students in my major, Lasell holds an Advisory Board Meeting each spring, which consists of a series of round-table conversations with professionals from the industry. Students get to circulate and speak with these people, asking questions about the profession and their particular career paths. It was this event that put me on the hotel track, because I got to do a lot of networking. In fact, I started my work at Hotel 140 before I even graduated, and very quickly was promoted to manager.

CURRENTLY:

We wear a lot of hats here, so I’ve been trained from the beginning to multitask. Right now, I’m getting experience in everything from front-desk operations to rate and revenue management to general management. The small environment at Lasell really prepared me to jump into the professional world immediately, because I knew I could be thrown into any kind of environment and deal well with people.

“The opportunities I had at Lasell definitely opened a lot of doors for me. I completed three internships at Lasell: one at TDBanknorth Garden, one with the Boston Cannons, and one with the Boston Bruins. I got hired right out of my internship with the Bruins, so I already had a full-time position lined up even before I graduated.”

— J. Colby Gorniewicz ’06
Sport Management major
Licensing & Business Development, NASCAR
Since 2008, 95% of recently surveyed alumni were employed or pursuing graduate or professional degrees within six months after graduation.

Lasell graduates have recently been employed by:

- Bank of America
- Boston Design Center
- *The Boston Globe*
- Bragdon Media
- Bullfinch Hotel
- Burberry
- CIGNA Group Insurance
- Dartmouth Public Schools
- Deloitte & Touche
- Department of the Navy
- The Department of Social Services
- Dillard’s
- Disney World
- Einstein Montessori School
- ESPN
- Fortune Builders
- General Electric
- Harvard University
- Houghton Mifflin Company
- J. Crew
- Lacrosse Unlimited
- Manchester Public Schools
- MedTech Media
- Merrill Lynch
- Mohegan Sun
- New Balance Athletic Shoes
- New Britain Rock Cats Baseball Team
- New Jersey Court System
- Nike, Inc.
- Old Dominion University
- Omni Hotels
- Peace Corps
- Pepsi
- Pepperdine University
- Pro Sports Therapy
- Puma North America
- Reebok International, Ltd.
- Sheraton Hotels
- TJX
- Vineyard Vines

Lasell alumni have recently enrolled in graduate programs at:

- Bentley University
- Boston University
- Columbia University
- Colorado State University – Fort Collins
- Concordia University Irvine
- Fashion Institute of Technology
- George Washington University
- Gonzaga University
- Lasell College
- Loyola University Chicago
- MIT
- Northeastern University
- NYU
- Sacred Heart University
- Simmons College
- University of Massachusetts Amherst
- University of Massachusetts, Boston
- Western New England School of Law

Office of Admission | 1844 Commonwealth Avenue | Newton, MA 02466
617.243.2225 or 888.527.3554 | www.lasell.edu

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The Green Campus Task Force at Lasell College is working to improve recycling, energy savings, water use, event waste management and community education. As part of this campus-wide Green initiative, this brochure was printed in the USA on recycled paper containing a minimum of 25% post-consumer waste.