

LASELL COLLEGE
Office of Career Services

What Can I Do With a Major In...
MANAGEMENT

This field of study focuses on the process of organizing the activities and people necessary for the creation and delivery of a product or service. To enhance the understanding of the management process, the impact of leadership style, motivation, individual and group behavior and change are explored. Managers work in a wide variety of settings, from large international corporations to small individually owned businesses. Their skills are also need in government and non-profit organizations such as social service agencies, educational settings and health care.

CAREER POSSIBILITIES*

Employment Counselor	Contract Administrator	Operations Manager
Management Consultant	Branch Manager	Special Events Coordinator
Buyer	Promotions Coordinator	Benefits Administrator
Supervisor	Athletic Director	Advertising Acct. Executive
Financial Planner	Agent	Property Manager
Office Manager	Recruiter	Purchasing Director
Small Business Owner	Credit Manager	District Manager
Customer Services Rep	Director	Appraiser
Broker	Import/Export Manager	Payroll Administrator
Hospital Administrator	Realtor	IT Coordinator
Management Trainee	Sales Representative	Development Officer
Bookkeeper	CEO	Risk Manager
Distribution Coordinator	Public Relations Assistant	Traffic Coordinator
Efficiency Engineer	Fundraiser	Food & Beverage Manager
High School Teacher	Circulations Manager	Underwriter
Group Home Manager	Program Director	Production Supervisor
Loan Officer	Town Manager	Travel Agent
Nursing Home Director	Job Analyst	Human Resource Manager

*positions are at various levels some of which require graduate degrees

Additional Information:

Occupational Outlook Handbook (www.bls.gov/oco)
Job Profiles (www.jobprofiles.org)
WetFeet Career Profiles (www.wetfeet.com/Content/Careers.aspx)
Careers in Business (www.careers-in-business.com)

Books Available at Office of Career Services:

- Career Choices for Students of Business by Career Associates
- Career Opportunities in Advertising and Public Relations by Shelly Field
- Careers in Healthcare Management by Cynthia Haddock, Robert McLean, and Robert Chapman
- Careers in International Affairs by Carland, Maria, and Lisa Gihring, eds.
- Careers in Marketing by Lila Stair and Leslie Stair
- Careers in Nonprofits & Government Agencies by WetFeet Insider Guide
- Getting the MBA Admissions Edge by Alan Mendonca and Matt Symonds
- Marketing & Sales Career Directory by Ronald Fry
- Opportunities in Event Planning Careers by Blythe Camenson
- Top Careers for Business Graduates by Checkmark Books