

LASELL COLLEGE

GRADUATES OF THE LAST DECADE COUNCIL

POSITION DESCRIPTION

OFFICE OF ALUMNI RELATIONS

The Lasell College GOLD Council was established in 2010 to keep alumni connected, engaged and involved with Lasell during their first 10 years after graduation. The GOLD Council also represents Lasell graduate degree holders if they fall into the 22 to 35 age group. The GOLD Council, along with the Alumni Association, works in conjunction with the Office of Alumni Relations to sponsor programs and events that promote interaction with other alumni and the wider Lasell College community. The goal of the GOLD Council is to continue to foster a connection between graduates, their classmates and the college.

GOLD Council member responsibilities include:

- Attend at least three Council meetings each year;
- Be informed about the mission, programs and activities of the College;
- Attend Council Training during Family, Friends and Alumni Weekend;
- Assist with the selection and planning of GOLD events;
- Advise the Office of Alumni Relations on strategies to promote GOLD events;
- Contact 10-20 GOLD Alumni before each event to encourage attendance;
- Post positive comments about GOLD events/Lasell on Facebook and/or Twitter at least bi-monthly;
- Attend GOLD events;
- Make a gift to the Lasell Fund before December 31;
- Two times a year, call 5-10 GOLD Alumni and thank them for their support of Lasell College;
- Commit to a two year term.

If you are interested in joining, please contact the Office of Alumni Relations at alumni@lasell.edu or (617) 243-2139

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Please refer to the position description for additional information on the responsibilities of a GOLD Council member.

Name: _____

Phone: _____ Cell Phone: _____

Email: _____

Class Year: _____ Major: _____

Address: _____

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What is your proudest accomplishment while a student at Lasell College?

Why are you interested in joining the GOLD Council?

What type of events do you think would be successful?

How can Lasell continue to engage GOLD alumni?

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