



LASELL COLLEGE

Experience Every Day

A parents guide to Lasell College



Dear Parent,
 You no doubt want to ensure that the college your son or daughter selects will help prepare him or her to succeed in a rapidly changing contemporary world. Lasell College's "connected learning" approach to education will equip your son or daughter with the relevant professional experience and critical thinking skills necessary to solve problems across academic disciplines.

Connected learning, which permeates all academic majors at Lasell College, focuses on applying the concepts students engage in the classroom to real-world situations. This connection can occur through internships, service-learning projects or undergraduate research. Through building relationships with faculty, getting involved in Lasell's campus

life and amassing meaningful internship experience, your student will establish habits of lifelong learning crucial to success, and the experience critical to pursuing his or her passions.

Learning is an every day, every hour, every minute endeavor. I invite you to visit www.lasell.edu to learn more about how Lasell College will encourage your student to become a lifelong learner—one who engages the world as a scholar, one who is open to experience every day.

Sincerely,
 President Michael B. Alexander



A community experience

Your student will be welcomed into an active and inclusive campus community and will be empowered to forge meaningful friendships, assume leadership roles and make connections that will last a lifetime. Whether your son or daughter gets involved in one or more of Lasell's 40 student clubs and organizations, gains a lifelong professional mentor through close interaction with a professor (it's not hard to do when 100% of our classes have fewer than 30 students) or makes friends during the first year in the residence halls, he or she will thrive in Lasell's welcoming community.



Connected Learning:

an exceptional experience

Most colleges promise that they will prepare your student to be employable upon graduation. At Lasell College, we're not interested in waiting until your child graduates to determine whether or not our education has been successful in offering career and life preparation.

Through Lasell's connected learning approach to education, your student will be immersed in relevant professional experience throughout the four years at Lasell—engaging the real world through service-learning, research and internship opportunities. **In fact, 90 percent of Lasell College students participate in at least one internship.**

By providing your student with a wide range of opportunities to apply classroom concepts to real-world problems, we enable him to discover his passions, allow her to gain meaningful, hands-on experience and equip your student to lead a purposeful life. In other words, we provide the opportunity for your student to gain experience every day.

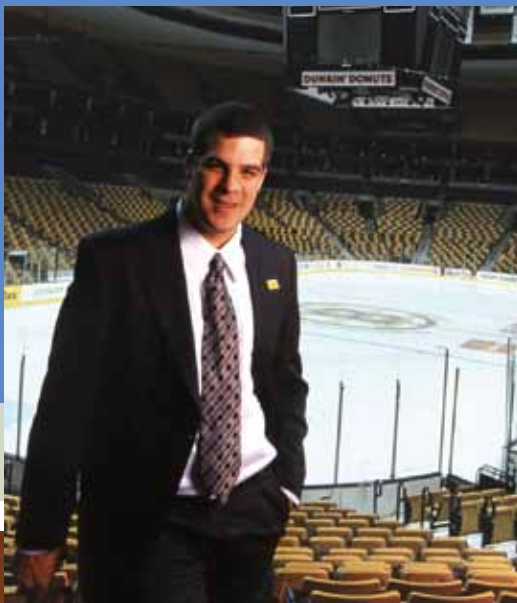
Between Boston and Newton, positioned for success

Located in Newton, Massachusetts, just eight miles from downtown Boston, Lasell College provides a best-of-both-worlds location: an environment where your son or daughter can focus on making the most of his or her education, coupled with the multitude of internship, employment, cultural and recreational opportunities afforded by nearby Boston.

Your son or daughter might visit the Museum of Science with his or her biology class; participate in a marketing internship with the Symphony Hall; help serve the greater Boston community through a range of service-learning opportunities orchestrated by Lasell's own Center for Community Based Learning; or catch a Red Sox game at Fenway Park with some new friends.

As a result of Lasell's focus on connected learning and our ideal location, Lasell College students have participated in internships with the following organizations (among many others):

American Airlines	Brookline High School
Asperger's Association of New England	Cambridge Mayor's Office
Bank of America	Cambridge Rindge and Latin School
Boston Area Rape Crisis Center	Charles River Boat Company
The Boston Ballet	Children's Hospital
<i>The Boston Globe</i>	Marriott Hotels
The Boston Marathon	MassPort
Boston Victim Rights Law Center	MIX 104.1
Brockton Juvenile Court	New Balance Athletic Shoes
	New England Patriots
	Northwestern Mutual
	Pepsi
	Private Healthcare Systems
	Spaulding Rehabilitation Hospital
	State Street Bank
	TD Garden
	U.S. Marshals Office
	Weymouth Elder Services
	WNTN 1550



Experience pays off

As a result of Lasell students' immersion in connected learning experiences, their close mentoring relationships with their professors and their broad-based liberal arts education, our graduates are equipped to pursue advanced degrees or immediately embark on rewarding careers.



You can find Lasell graduates working for companies such as:

- Bank of America
- Boston Bruins
- Boston Celtics
- Boston Heart Foundation
- *The Boston Globe*
- Center for At Risk Teens
- Deloitte & Touche
- Department of the Navy
- Department of Social Services
- Disney World
- Houghton Mifflin Company
- JPMorgan Chase
- Marc Jacobs
- NBC
- Pro Sports Therapy
- Reebok

You can also find Lasell College graduates furthering their education in prestigious graduate and professional schools such as:

- Barry University
- Boston University
- Columbia University
- Dartmouth College
- George Washington University
- Johns Hopkins
- Lasell College
- Loyola University
- Massachusetts College of Pharmacy
- Michigan State University
- MIT
- New York University
- Simmons College
- University of Connecticut
- University of North Carolina

The value of experience every day

At Lasell, we understand that a college education will be one of the most important and significant investments you will ever make on behalf of your son or daughter. That's why we provide a valuable college experience that equips your son or daughter to face the challenges and seize the opportunities they will encounter once they graduate and engage the world. What's more, we make the Lasell College experience affordable for qualified students and their families, offering competitive financial aid packages.

In addition to a wide range of College-specific scholarships, Lasell College offers loans, grants and work-study opportunities to help you and your student afford the Lasell experience. As a result, more than 80 percent of Lasell students receive financial aid. But most importantly, Lasell students receive the professional experience, personal attention and leadership opportunities that will enable them to reap the rewards of their Lasell experience every day of their lives.

"I hoped that Caitlyn would find a school that was a good fit and allowed her to have academic success. Lasell has met her needs. She has had a great experience and really enjoys her classes and teachers."

— Tami Walker, Middlebury, CT



A nationally ranked experience

- In its *Best Colleges 2011 Edition*, *U.S. News & World Report* ranks Lasell 9th in the "Great Schools at Great Prices" category, and 25th in the "Best Regional Colleges" North category.
- *Washington Monthly* recently ranked Lasell in the top 20 schools in its Service Category for Baccalaureate Colleges.
- Newton, Massachusetts, was ranked #3 on *Money Magazine's* list of "best places to live in America."
- Lasell was named a "great college to work for" by *The Chronicle of Higher Education*, a designation achieved by only 97 of the 277 participating institutions. This was the second year in a row Lasell was recognized.
- Lasell was selected by *G.I. Jobs* magazine as a Military Friendly School for 2011, an honor that places Lasell in the top 15 percent of all schools nationwide.



For more information about financial aid and the Lasell College financial aid guarantee, visit www.lasell.edu/financialaid.



For more information about the opportunities available for your student at Lasell College, visit www.lasell.edu.



Experience Lasell College firsthand

The best way for your son or daughter to experience everything that Lasell College has to offer is by scheduling a campus visit. During the visit your student will be able to tour campus, meet with faculty members, financial aid officers and athletic coaches, and speak with current students about how they experience every day at Lasell. To schedule your campus visit, call the Office of Admission at 617.243.2225, or register online at www.lasell.edu/admissions.

FAMILY AND FRIENDS WEEKEND

During Family and Friends Weekend, the parents and families of Lasell students are invited to campus to participate in a weekend full of activities, including home athletic events, Boston outings, live entertainment and our annual River Day festivities, which feature a competitive canoe race on the Charles River.



"We had concerns about a safe and secure environment while Ali was away from home, and Lasell gave us the confidence we needed. By the end of parent orientation we felt very sure our daughter would be as safe as she could possibly be."

— Cindy Caraccio, Glen Head, NY

PROGRAMS OF STUDY

Undergraduate Majors

Applied Mathematics
Athletic Training
Business

- Accounting
- Entrepreneurship
- Finance
- Hospitality and Event Management
- International Business
- Management
- Marketing

Communication

- Creative Advertising
- Journalism and Media Writing
- Multimedia and Web Design
- Public Relations
- Radio and Video Production
- Sports Communication

Criminal Justice
Education

- Early Childhood Education Interdisciplinary Studies
- Elementary Education
 - Applied Mathematics
 - English
 - Humanities
 - Interdisciplinary Studies
 - Math/Science
- Secondary Education
 - Applied Mathematics
 - English
 - History

English
Environmental Studies
Exercise Science
Fashion

- Fashion Communication and Promotion
- Fashion Design and Production
- Fashion and Retail Merchandising

Graphic Design

History
Human Services
Humanities
Law and Public Affairs
Legal Studies
Psychology
Sociology
Sport Management
Undeclared Option (declare major within two years)

Special Programs

ESL (English as a second language)
Fifth Year Option (BA or BS/Master's)
Interdisciplinary Studies (design your own major)
Pre-law (Advising Program)

Undergraduate Minors

Aging and Intergenerational Studies
American Studies
Business
Child and Adolescent Studies
Coaching
Communication
Criminal Justice
English
Environmental Studies
Event Management
Forensic Studies
Graphic Design
History
Human Resources
Human Rights
Law and Business
Leadership in Civic Engagement
Legal Studies
Mathematics
Political Science
Psychology
Sociology
Sports Communication
Studio Art
Women's Studies
Youth and Crime

Graduate Programs

Master of Education in Elementary Education
Master of Education in Moderate Disabilities
Master of Science in Communication

- Integrated Marketing
- Public Relations

Master of Science in Management

- Elder Care Administration
- Elder Care Marketing
- Fundraising

Human Resource Management
Management
Marketing
Non-Profit Management
Project Management
Master of Science in Sport Management

- Sport Hospitality
- Sport Leadership
- Sport Non-Profit Management

Lasell College at a glance

Type: Founded in 1851, Lasell is a private, comprehensive, coeducational college offering professionally oriented bachelor's and master's degrees.

Location: Our 50-acre, suburban campus in Newton, Massachusetts, is 8 miles west of downtown Boston.

Majors: Lasell offers more than 30 academic majors, each of which integrates challenging coursework with practical experience.

Students: More than 1,800 from 31 different states and 38 foreign countries

Students who live in campus housing: More than 80%

Multi-cultural and international students: 20%

Student/faculty ratio: 14:1

Average class size: All classes have less than 30 students.

Athletics: A member of the NCAA Division III, Lasell offers 15 men's and women's varsity athletic programs.

Student clubs and organizations: Over 40

Scholarships and financial aid: Lasell administers a wide range of grants, loans and work-study assistance, as well as a number of College-specific scholarships.



Office of Admission | 1844 Commonwealth Avenue | Newton, MA 02466

617.243.2225 or 888.527.3554 | www.lasell.edu

Facebook.com/Lasell.admission Twitter.com/Laselladmission

Youtube.com/Lasellcollege1851 Admissionatlasell.blogspot.com

Skype.com; Search "Lasell College"

The Green Campus Task Force at Lasell College is working to improve recycling, energy savings, water use, event waste management and community education. As part of this campus-wide Green initiative, this brochure was printed in the USA on recycled paper containing a minimum of 25% post-consumer waste.

